



Retail Vendors (Food, Beverage, Clothing, Trinkets, etc.) Information, Fees & Terms of Participation

GENERAL INFORMATION:

- **Show Dates:** Friday, April 30th - Saturday, May 1st, - Sunday May 2nd, 2027
- **Load-In Date:** Set-Up Day: Thursday, April 29th, (12:00 noon – 5:00 pm).
- **Show Day Hours of Operation:** Fri (1:00 pm – 9:30 pm); Sat (9:00 am – 5:00 pm); Sun (9:00 am – 5:00 pm)
- **Event Location:** Ocala International Airport; 1770 SW 60th Ave Ste 600; Ocala, FL 34474
- **Projected Attendance:** 50,000+ for the weekend
- **Event will be held rain or shine - excluding Accidents, Acts of God & Governmental Dictated Requirements**

BOOTH SPACE & FEE:

- \$2,000 (15' x 15') Payment due* to secure your space – once approved *non-refundable*
- For additional space options, please contact the show office at (706) 291-0030 for quote
- Retail Vendors (Food, Beverage, Clothing, Trinkets, etc.) must be self-sufficient with all the necessary equipment needed to conduct their business; tables, chairs, tent (*if applicable*), weights and electricity. Generators must be "quiet", and all power cords must be secured and/or taped down.

PAYMENT:

- Included with the application to secure your space.
- Credit card (Visa, MC, Am. Exp., Diners - 3% cc fee added)
- Checks to: **Wings Over Ocala Florida**
- Payment will be secured/deposited with final acceptance only

APPLICATION:

- Application must be completed with the required items & payment submitted (once approved payment is deposited)
- *Selection and approval will be the sole discretion of WOOF. Selection of retail vendors is based, in part, on the value to our attendees & date of application received, with preference given to vendors that are JLC repeat vendors and offer unique products/services.*

IMPORTANT DATES:

Friday, March 31, 2027
Friday, March 31, 2027
Thursday, April 29, 2027
Sunday, May 2, 2027

Vendor/Exhibitor Application Process Closes
(COI) Insurance Certificate Due
Load-In/Set-Up Day (12:00 noon – 5:00 pm)
Load-Out/Tear Down (After 5:00 PM, or at the show's conclusion)

VENDOR WORKER PASSES & PARKING:

- Each booth/space reserved will be furnished (4) Weekend Vendor Passes and (2) Vendor Parking Passes
- Additional Vendor & Parking Passes are available for \$20.00 each (*must be purchased prior to show weekend*)
- Upon arrival for set-up, you will be informed as to the parking area for your booth/space, and you will receive your booth/space package (vendor & parking passes). You are responsible for distributing them to your workers. Please be sure they know the arrival route and appropriate time to arrive to avoid traffic

NO GUARANTEE OF RESULTS:

- While we are making a significant effort toward the promotion of this airshow within means, WOOF does not guarantee any results from exhibiting/vending, nor does it guarantee a number of attendees.

CANCELLATION POLICY:

- There are no cancellations, rain dates or refunds due to weather, airshow accidents, governments shutdowns, acts of god, etc.

Initial: _____ Date: _____



Retail Vendor Guidelines

- **Event management & sponsoring entity has the right to accept or reject any applications & reserves the right to refuse any items or industry being offered by a vendor. All applications will be reviewed and accepted on these guidelines. If you have listed items, or services that are not accepted, you will be notified of what items were accepted.**
- Vendors must be self-sufficient with all equipment needed to conduct their business; tables, chairs, tent (if applicable), weights and electricity. You must use a "quiet" generator, and all power cords must be taped down.
- Your organization must adhere to professional business behavior, attire, and cleanliness. The Retail Vendor and/or his agents will NOT attempt to solicit in the common areas and/or in such a manner as to infringe on the ability of other participants to conduct their operations.
- **Note:** The Retail Vendor agrees to keep the rented space occupied by a representative during all the posted hours of the show. **Vendor Operating Hours:** FRI (1:00 pm – 9:30 pm); and SAT & SUN (9:00 am – 5:00 pm).
- Absolutely no rights to exclusivity are granted or implied to exhibitors at this event. Where necessary, every effort will be made by air show management to keep similar or like vendors minimized and/or separated in different areas within the show venue.
- **Insurance:** It is required that you carry minimum \$1,000,000 liability insurance to protect yourself, Ocala International Airport and Wings Over Ocala Florida, LLC against loss, injury, or property damage while vending your wares at the air show. This certificate is due to the WOOF office by March 31, 2027.

Please have your insurance company provide us the certificate with the following verbiage below included on the certificate under the "Additional Insured" box as follows:

Wings Over Ocala Florida, Ocala International Airport, Marion County, its employees, volunteers, and elected officials at Box 789, Rome, GA 30162.

- **Security:** Continuous security patrols are 24/7 throughout the event activities. Wings Over Ocala Florida Air Show is not responsible for any loss that you may incur, so secure your booth and items.
- **Set Up, Load In & Parking Instructions:** The Ocala International Airport facility is located at: 1770 SW 60th Ave Ste 600; Ocala, FL 34474. Vendor set-up is on Thursday, 04/29 (12:00 noon – 5:00 pm). All vendors are required to be set up and ready NLT Friday by 12:00 pm as instructed. Vendors will check-in at the Vendor/Exhibitor Check-In gate at the Ocala airport, and you will be directed to your booth location. You will receive your vendor package, parking instructions and your vendor and parking passes for the weekend. It is your responsibility to inform your booth workers as to the route and gate they are to use, the time to arrive to avoid the traffic, and give them the passes needed for the weekend.
- **Clean Up Requirements:** Each vendor, exhibitor, etc. must keep their booth area clean of all trash, potential hazards and/or health risks. Dumpsters are provided on show site.

Initial: _____ Date: _____



Retail Vendor Hold Harmless Agreement

I AGREE TO ABIDE BY THE RULES AND REGULATION ESTABLISHED by JLC AIRSHOW MANAGEMENT, LLC and WINGS OVER OCALA FLORIDA. The Ocala International Airport, Wings Over North Georgia, its officers, agents, employees, volunteers, and other representatives shall not be held liable for and hereby released from liability from any damages, loss, harm or injury to the person or property of the vendor or any of its officers, agents, employees, volunteers, and other representatives, resulting from theft, fire, water, weather, accident or other reason. The retail vendor shall indemnify, defend, or protect Ocala International Airport, Wings Over Ocala Florida and hold harmless from any and all claims, demands, suits, liability, damages, loss expenses, attorney fees and expenses or any other nature which might result from or arise out of any action or failure to act on part of the vendor or any of its officers, agents, employees, volunteers or any other representatives.

By my signature below, I agree to the above statement. Further, I hereby grant full permission to Wings Over Ocala Florida or authorized agents to use any photographs, videos, recordings or any other record of this event for any legitimate sales, marketing and promotional purposes.

Signature: _____ Date: _____

(APPLICATION IS NOT COMPLETE WITHOUT SIGNATURE)

Print Name & Company: _____

On Site Contact Name and Phone Number: _____

Approval _____ Disapproval _____

WOOF Signature: _____ Date: _____